

19 responses

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Summary

List the social media outlets you use most often and what you use them for.

facebook- talk to friends twitter- talk to friends

Facebook: to post pictures and keep in touch with family Twitter: follow friends and celebrities, and help promote a friends blog Instagram: to post pictures

Facebook to connect with classmates. Twitter for sports updates, breaking news, etc.

facebook- keep up with friends instagram-post pictures/ keep up with friends

Facebook-friends Twitter-friends/celebrities Instagram-friends/celebrities

Facebook, Twitter, and Instagram. I use them to stay connected with my friends. I use Skype and FaceTime to work on homework with classmates

Facebook connect with friends, like celebrities/ companies/ businesses Twitter follow friends and celebrities instagram follow friends and celebrities snapchat follow friends

Twitter - following friends and celebrities and tweeting out my own thoughts Facebook - No one uses facebook anymore except my older family members so I use it to keep in touch with them.

Facebook chat with friends Have a twitter but don't really use it Instagram mostly for friends but some celebrities and retailers LinkedIn for employers Pinterest but its not shared with anybody

Facebook for talking to friends, twitter for keeping up on current events

Facebook for everybody. Twitter for class and businesses

Facebook to connect with friends, teams, fraternity, organizations, classmates

Twitter -- professional mostly FB -- connect with family & friends Flickr -- share private photos with family & friends Instagram -- public photos LinkedIn -- professional

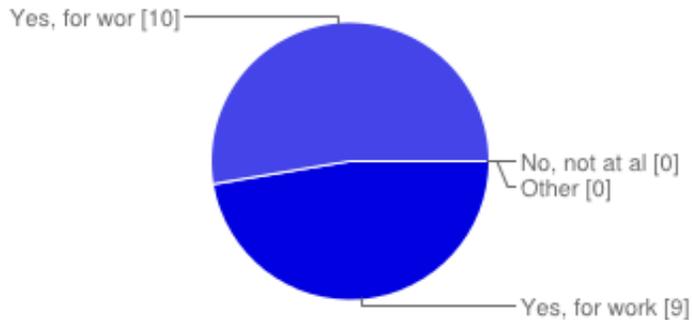
Facebook - connect with classmates, friends, and family Twitter - school (one class requires occasional tweeting) and following comedians Tumblr - personal LinkedIn - connect with coworkers and classmates

Facebook- friends twitter- friends/celebrities instagram- friends/work

Facebooks Twitter Instagram

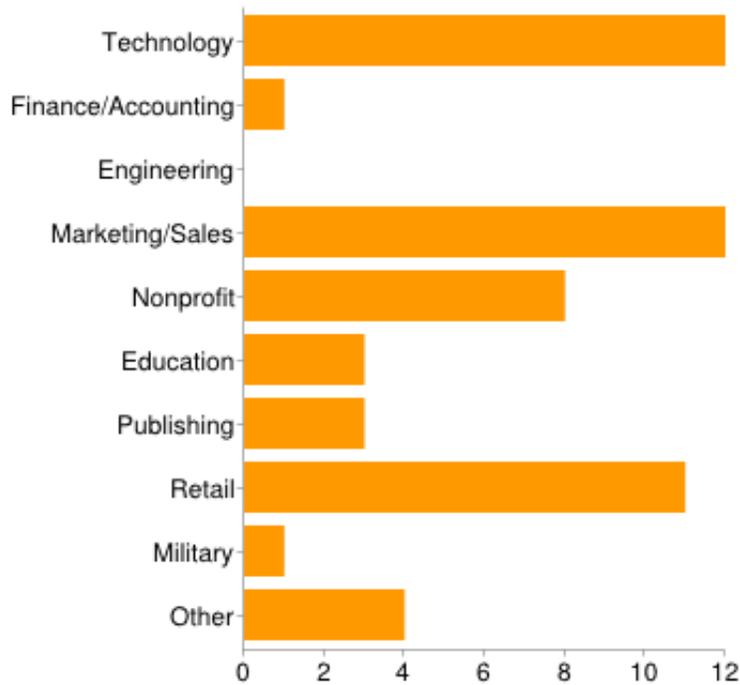
Facebook Twitter LinkedIn

Do you think there is room for social media in the workplace?



Yes, for work-related use only	9	47%
Yes, for work-related and personal use	10	53%
No, not at all	0	0%
Other	0	0%

Which industries are you exposed to the most through social media?



Technology	12	63%
Finance/Accounting	1	5%
Engineering	0	0%
Marketing/Sales	12	63%
Nonprofit	8	42%
Education	3	16%
Publishing	3	16%
Retail	11	58%
Military	1	5%

Other **4** 21%

What is the most sophisticated thing you've had to do for a company's social media page?

N/A

NA

Initiate and maintain accounts for them

Design marketing material

Write tweets promoting the company

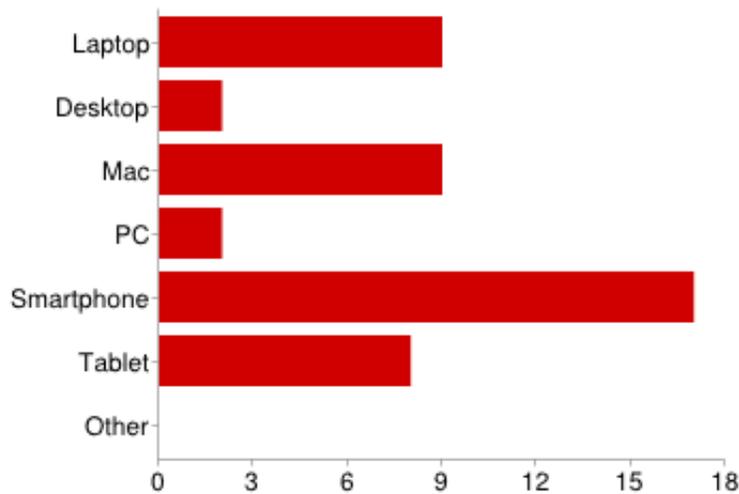
n/a

none

invited friends to like companies' Facebook page

Created a Facebook business page, but was not responsible for content

On which devices do you use social media the most often?



Laptop	9	47%
Desktop	2	11%
Mac	9	47%
PC	2	11%
Smartphone	17	89%
Tablet	8	42%
Other	0	0%

Number of daily responses

