

WRT 307
GROUP 3

To: The class of WRT 307 Tu-Th 9:30-10:50am
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Date: 09/09/2014

Subject: Results of the Video Conferencing Software Survey

As a team, we have completed a data analysis of the survey responses provided by the class. Results show that most people believe that video conferencing is an effective way of communication.

Test Results:

Out of the entire class, 85% of the student use video conferencing as a social outlet, while 50% use it for work. This means that almost everyone in the class has been exposed to a video conferencing software. However, majority of the students answered that they only use it for 0 to 2 hours a week. Skype has been surveyed to be the most used platform for video conferencing. As Skype is a popular source for social video conferencing, this result shows direct correlation to the 85% of students who use video conferencing for social reasons. However, 45% have used it to communicate with co-workers at work, while only 15% have used it to communicate with supervisors. All in all, 90% of the students do believe that video conferencing is an effective way of communication.

Recommendation:

Video conferencing is a quick and efficient to communicate, especially between long distances. Although a majority of the students in the class only use the software socially and for 0 to 2 hours a week only, it may be useful to create a tech briefing to teach the students how to use it in professional ways. Many times students are required to do their job interviews through Skype. This is a very non-traditional strategy and there aren't many workshops to train for that. It would be of interest for students to be trained for video conferencing interviews and learn how to ace them just as well as any other face to face interviews.