Simple Web Design

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Overview

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- Simplicity
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- Demo

The Basics

HTML

<head> - head elements

<body> - document's body

<div> - division or section

<p> - paragraph tag

<img> - image

```
<!DOCTYPE html>

<head>
<base target="_top">
<style type="text/css" media="all">@import "/bubbleicious.css"; </style>
<link rel="stylesheet" type="text/css" media="print">
</head>

<body id="htmlsource">
<div id="wrapper">
<!-- **Header -->
<div id="header">
<div id="masthead">
<h1 class="sitetitle"><a href="/" title="Go back to the Homepage">HTML Source
<span class="subtitle">: HTML Tutorials</span></a></h1>
<p class="motto">&lt;html source=&quot;excellent&quot;&gt;</p>
</div>
<form id="searchbox" method="get" action="http://search.atomz.com/search/"
onsubmit="return checkSearch()">
<p class="boxhead"><label for="mainsearch"><strong>S</strong>earch the Source
 &curren;</label></p>
<input type="search" size="20" name="sp-q" accesskey="s" class="searchbox" id="
mainsearch">
<input type="submit" value="Search!" class="button">
<input type="hidden" name="sp-a" value="00080192-sp00000001">
</form>
</div>
</body>
```
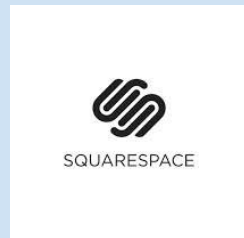
Websites - Affordances

- Communication - collaboration
- Inform and Promote - company
- Connect - customers
- Interact - audience
- Buy/Sell

"Drag and Drop" Simplicity

- Wix
- Weebly
- Google sites
- Squarespace

Instructions

- WikiHow http://www.wikihow.com/Main-Page
- Wix http://www.wix.com
- Instructables http://www.instructables.com

WikiHow

http://www.wikihow.com/Main-Page

- Write an Article
- Submit Idea
- Duplicate?
  - Merge?
- Step by Step
- Log In

Wix Demo

http://www.wix.com

"Wix.com is a leading cloud-based web development platform with milions of users worlwide. We make it simple for everyone to create a beautiful, professional web presence. No creative limits, no coding skills needed to get your business online."

www.wix.com

Over **45,000** new people join every day

Wix gives you everything you need to create a stunning free website, right at your fingertips.
We make it fun to create your own site - it's hassle-free, and you don't need any coding skills.

100s of Stunning
HTML5 Templates

Whichever template you pick,
your website will look amazing

Simple Drag n' Drop
Website Builder

Have fun creating your free website
exactly the way you want

Secure and Reliable
Free Hosting

Our industry-leading CDN cloud
technology keeps you worry free

Wix App Market

Tons of powerful Apps & popular
services to boost your website

Sell Your
Stuff Online

Add an online store to your website
with our eCommerce solution

Look Great on
Mobile Devices

Get an optimized version of
your website for smartphones

Make Your Website
Google Friendly

So people can find you via
Google & other search engines

Dedicated Support
24/7

Contact our Support Team
and get instant answers

There's no catch. It's free.

We believe everyone deserves to have their own stunning website. Wix offers valuable premium
services (hey, we need to make money too), but our business model allows us to provide
everyone a professional website for free.

Check out our **quick tour** ▶

Wix testimonial

Stephanie Nadinic

Founder & Creative Director, Store Owner

La Piccola T-Shirteria

http://www.lapiccolatshirteria.com/

"The biggest change in the fashion retails industry is keeping up with the demands of the market. The fashion industry is fast moving and with the help of the internet the commercial market is well educated on the current trends."

"Wix is incredibly easy and therefore a joy to use. The best part of Wix is that it is always growing and it offers me new Apps and layout possibilities. This allows me to constantly update my site with new features and elements, to increase interest and interaction with our clients."