

Tech Briefing: GoToMeeting



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Fast Facts

- ❁ GoToMeeting is the perfect HD video conferencing app and software
- ❁ Primary Affordance
 - ❁ Conducting webinar presentations from a distance
 - ❁ Conference calls
- ❁ Secondary Affordance
 - ❁ Video chatting
 - ❁ Video recording of presentations
- ❁ Developers of GoToMeeting are Citrix Online
 - ❁ CEO: Wendy Lea

Cost of GoToMeeting

GoToMeeting *free*

GET STARTED

\$0

Exclusively for
Chrome & Firefox



Most purchased plan

GoToMeeting PRO

BUY IT NOW

Or try it FREE for 30 days →

\$39 / Per Organizer
Per Month

Billed annually or
\$49 month-to-
month

GoToMeeting PRO +

BUY IT NOW

Or try it FREE for 30 days →

\$56 / Per Organizer
Per Month

Billed annually or
\$69 month-to-
month

Professional Communication

- ✿ Host a conference from a distance
- ✿ Live chats
- ✿ Screen sharing
- ✿ Sharing of mouse and keyboard
- ✿ Can be used on iPad or desktop
- ✿ Audio included on both phone and computer(Toll Free)
- ✿ Saves conversations and is distributable to those who couldn't attend meeting
- ✿ Can switch presenters during same conference call



Vs.



Skype

- ❁ Up to 25 participants

- ❁ Sharing of screens

- ❁ Can not schedule meetings

GoToMeeting

- ❁ Up to 100 participants at a time

- ❁ Sharing of screen, mouse and keyboard

- ❁ Can schedule meetings

Awards

- ❁ 2011 Global Market Penetration Leadership Award
- ❁ 2012 CODiE Award of Best Mobile On-Demand Application
- ❁ 2012 Gold Edison Awards for Business/Communications



Testimonials



Ease & Simplicity of Use

by Deanna OCT 17, 2013

“GoToMeeting has quickly become an integral tool that is used at our company. It is cost-effective and essentially saves the company money and time by providing access from anywhere that Internet access is available...”

“Today, in 2014, our 30-person software company has clients on five continents. We could never have expanded so far without GoToMeeting. Quite simply, it has allowed us to do more with less. HDFaces video conferencing helps build a far deeper connection with prospective clients. For example, you can see their facial expressions during a software demo to be sure they’re following and understanding the presentation.”

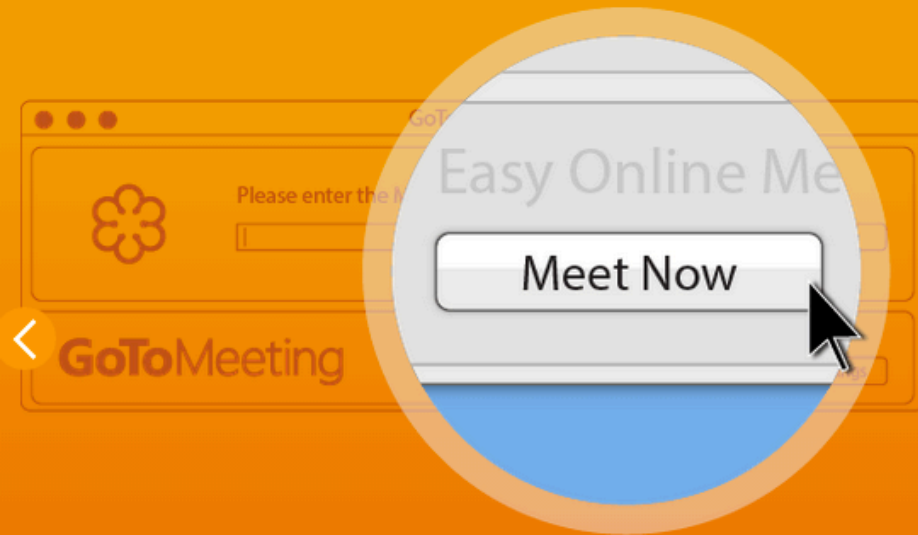
— Wes Alkin, Manager of Marketing

“GoToMeeting with GoToWebinar is a strong sales and marketing solution that helps us to efficiently reach our target market.”

– Margaret George, General Manager, BusinessFitness.net

Step 1

Real communication. Real easy.



Start a meeting.

Launch GoToMeeting from your computer, smartphone or tablet and click **Meet Now**. And, just like that, your meeting has started.

Watch how it works.



Step 2

Real communication. Real easy.




Invite others.

Click **Invite Others** in the control panel to gather attendees via phone, email or instant message.

Once your attendees have arrived, each person can choose to use their computer's mic and speakers (VoIP) or call in via phone.

Real communication. Real easy.

See everyone face to face.

Click the  icon to turn on your webcam and built-in HDFaces video conferencing. Now you're really engaged with your attendees, seeing and sharing facial expressions that are vital to a rich conversation.

See HDFaces in action – watch this one-minute video.



References

- ❁ GoToMeeting. (2014, October 22). Easy Online Meetings With HD Video Conferencing | GoToMeeting™. Retrieved from <http://www.gotomeeting.com/online/collaboration/home>